

STRATEGIC PLAN 2024 UPDATE

VISION.

A GENDER EQUAL SOCIETY WHERE ALL PEOPLE CAN THRIVE

PURPOSE.

TO BUILD GENDER EQUITY THROUGH TRANSFORMATIVE CHANGES



Strengthen Gender Equity

A connected, coordinated and independent gender equity movement with collective impact.

1.1 Innovate a collective impact methodology and strategy to effect real sustained change for intersectional gender equity at a state and national level.

1.2 Build capacity with public, private and community sectors.

1.3 Promote, share and drive knowledge and practice.

1.4 Communicate member events and priority issues through digital media resources.



Economic Justice & Equity

A gender equal economy.

2.1 Engagement with organisations and individuals committed to elevate the work of gendered economic justice.

2.2 Provide information and advocacy to lift gender equity investment, member resources and support gender responsive budgeting.

2.3 Champion policy, partnerships and projects to address the intersectional barriers to economic security

2.4 Educate about care economy, social wealth economic indicators and other strategies to build a more gender equitable and sustainable economic system.



Sustainability

An influential and sustainable organisation.

3.1 Diversify revenue sources

3.2 Grow our membership base

3.3 Review and transform internal structures, policies and processes

3.4 Strengthen governance